COST TRAINING SCHOOL

From Innovation to Entrepreneurship...

4th-7th May 2015

Venue: Aristotle University Research Dissemination Centre ("KEDEA"), Thessaloniki, Greece

The scope of the course is to develop the entrepreneurial culture, Knowledge and skills among students. Relevant lectures on fields of Entrepreneurship, Management, and Technology Transfer, as well as laboratory seminars on business planning will provide the students with the appropriate tools to develop entrepreneurship. Workshops will also be provided to students for the connection of theory with practice.

Learning outcomes:

At the end of the course, participants:

✓ will acquire a systematic understanding of entrepreneurial issues
✓ will be able to develop a business plan promoting their own innovative ideas
✓ will improve their communication skills in teamwork
✓ will get practical experience as startups entrepreneurs
✓ will be able to negotiate for the commercialization of their innovative idea