

COST TRAINING SCHOOL

From Innovation to Entrepreneurship...

4th-7th May 2015

Venue: Aristotle University Research Dissemination Centre (“KEDEA”), Thessaloniki, Greece

The *scope* of the course is to develop the entrepreneurial culture, Knowledge and skills among students. Relevant *lectures* on fields of Entrepreneurship, Management, and Technology Transfer, as well as *laboratory seminars* on business planning will provide the students with the appropriate tools to develop entrepreneurship. *Workshops* will also be provided to students for the connection of theory with practice.

Learning outcomes:

At the end of the course, participants:

- ✓ *will acquire a systematic understanding of entrepreneurial issues*
- ✓ *will be able to develop a business plan promoting their own innovative ideas*
- ✓ *will improve their communication skills in teamwork*
- ✓ *will get practical experience as startups entrepreneurs*
- ✓ *will be able to negotiate for the commercialization of their innovative idea*