



ARISTOTLE
UNIVERSITY
OF THESSALONIKI

INNOVATION AND
ENTREPRENEURSHIP
UNIT



Schedule of the Training School

TIME	Tuesday 16 th July 2013	Wednesday 17 th July 2013	Thursday 18 th July 2013
8:30	Registration - welcome		
9:00	Lecture I Introduction to Entrepreneurship and Basic issues in Management <i>Prof. E. Petridou</i>	Lecture IV Entrepreneurship in new technologies II <ul style="list-style-type: none"> Funding and Investment organizations (business angels, venture capital, crowd funding) <i>Dr. M. Chachamidou</i>	Workshop II The XLX Startup Experience Game Business Development III <i>M. Chatzigiannis, Dr. M. Chachamidou, N. Mylonas</i>
10:30	Coffee Break	Coffee Break	Coffee Break



10:45	<p>Lecture II Innovation, Creativity and Entrepreneurship</p> <p>N. Mylonas</p>	<p>Lecture V Articulating a Business Plan</p> <ul style="list-style-type: none"> • Introduction to what is Business Plan & its use • Basic steps creating a business plan <p>Prof. E. Petridou, Dr. M. Chachamidou, N. Mylonas</p>	<p>Computer Lab Session Introduction to a Business Plan Software</p> <p>Assignment in Business Plan I</p> <p><i>M. Chatzigiannis, Dr. M. Chachamidou, N. Mylonas</i></p>
12:45	Lunch	Lunch	Lunch
13:45	<p>Lecture III Entrepreneurship in new technologies I</p> <ul style="list-style-type: none"> • Research commercialization mechanisms • Intellectual Property & Patents • Creation of Spin-off/ Start-up companies 	<p>Workshop II The XLX Startup Experience Game Business Development I</p> <p><i>M. Chatzigiannis</i></p>	<p>Computer Lab Session</p> <p>Assignment in Business Plan II</p> <p><i>M. Chatzigiannis, Dr. M. Chachamidou, N. Mylonas</i></p>



	<ul style="list-style-type: none"> •Supporting organizations (technology park, incubators, clusters) <p>Dr. M. Chachamidou</p>		
15:45	Coffee Break	Coffee Break	Coffee Break
16:00	<p>Workshop I</p> <ul style="list-style-type: none"> • Ideas Generation • Discussion & Interaction among participants <p><i>Prof. E. Petridou, Dr. M. Chachamidou, N. Mylonas, M. Chatzigiannis</i></p>	<p>Workshop II</p> <p>The XLX Startup Experience Game Business Development II</p> <p><i>M. Chatzigiannis, Dr. M. Chachamidou, N. Mylonas</i></p>	<p>Presentation of final business ideas and Business Plans Drafts</p> <p><i>Prof. E. Petridou, M. Chachamidou, M. Chatzigiannis, N. Mylonas</i></p>
17:00	End of the day	End of the day	End of the day